



# BEAUTY & BUSINESS

**y**.o.u.r  
**B**eauty  
**s**chool

OUTREACH  
PROGRAMME

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[YOURBEAUTYSCHOOL.CO.UK](http://YOURBEAUTYSCHOOL.CO.UK)

At Y.O.U.R Beauty School, we believe every young person deserves a chance to thrive creatively, personally, and professionally.

Our Beauty & Business Outreach Programme provides practical, hands-on learning for students who are disengaged, struggling in traditional classrooms, or simply in need of a fresh, inspiring approach and enrichment.

# ABOUT OUR PROGRAMME



✦ With pathways in beauty therapy, self-care, and entrepreneurship, we deliver meaningful, impactful sessions that support re-engagement and future success. ✦



# TO SIDE HUSTLE

**Duration:** 4 Weeks

**Delivery:** At YBS or at your school/setting

**Target:** Age: 11–19 (SEN up to 25 years old)

This focused, four-week programme introduces students to one in demand beauty skill such as nails, brows, makeup or hair styling through hands-on, practical learning. Learners build confidence and develop industry relevant techniques, supported by an experienced tutor.

As well as gaining a vocational skill, students also explore how this could support future education pathways or personal enterprise, making it an ideal stepping stone towards achieving vocational qualifications, apprenticeships, or self-directed learning.

SKILLS



## BUSINESS BOOT CAMP

**Duration:** 6 Weeks

**Delivery:** Onsite at your school or setting

**Target:** Age: 11–19 (SEN up to 25 years old)

This enriching six-week programme offers multi-skill beauty training including nails, skincare, makeup, and more combined with an introduction to business fundamentals and digital literacy.

Students are supported to build confidence, teamwork, and presentation skills, while also gaining insight into the many careers available in the beauty industry. Whether a learner chooses to pursue further education, an apprenticeship, or eventually explore self employment, the Beauty & Business Bootcamp lays a strong foundation for progression.

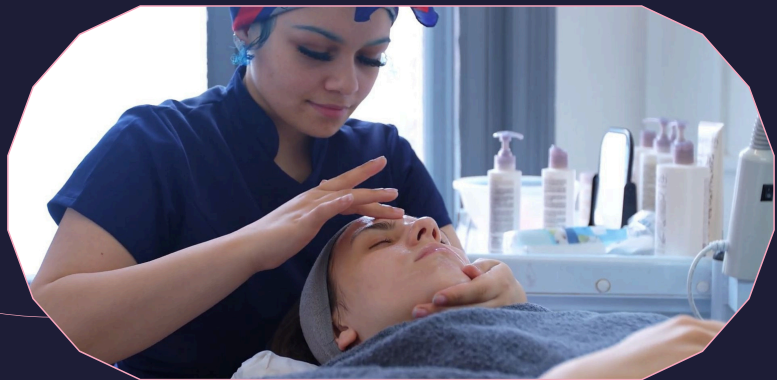


# BENEFITS & IMPACT



## Re-engagement Through Practical Learning

- Tailored for learners who struggle in traditional classroom environments
- Delivered at YBS or at your school/setting, reducing barriers to access
- Boosts attendance and motivation through creative engagement



## Industry-Relevant Skills

- Training in popular, high-demand beauty services
- Led by qualified, DBS-checked tutors with real-world experience
- Supports progression to vocational qualifications, apprenticeships or self employment



## Entrepreneurship & Career Inspiration

- Students build and pitch their own beauty brand
- Learn branding, pricing, customer service, and social media marketing
- Introduces freelance, mobile and salon-based career pathways

## Confidence, Identity & Personal Growth

- Encourages communication, teamwork, and peer support
- Develops time management, presentation and goal-setting skills
- Promotes self-care and pride in identity through beauty

## Digital Skills for the Modern World

- Learn to use Canva, Instagram, TikTok and Reels for branding
- Build responsible digital habits
- Understand how to grow a professional online presence

# PROGRAMME

## HIGHLIGHTS



- ✓ **Age Group: 11–19 years** (SEN up to 25 years old)
- ✓ **Ideal for: Enrichment, Inclusion, NEET prevention, PRU learners, and Alternative Education Provisions**
- ✓ **Delivered at YBS or at your school/setting**
- ✓ **Fully DBS-checked, safeguarding compliant staff**
- ✓ **Tools, materials and digital resources provided**

# DEVELOP REAL-WORLD SKILLS



**Help your students  
rediscover learning,  
develop real-world skills,  
and unlock their potential.**

We're now taking bookings  
for the 2025/26 academic  
year, with limited slots  
available each term.

**SECURE YOUR PROGRAMME SLOT NOW**



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**[yourbeautyschool.co.uk/outreach](https://yourbeautyschool.co.uk/outreach)**